Genesee County Comprehensive Plan
Health and Human Services Focus Group Monitoring Report
January 2010

HH 29 NEW	***Begin planning to create "A Livable Community"-a place where all residents can live and participate in their community, no matter their age, health, or physical ability; where citizens can grow up and grow old with maximum independence, safety, and well-being."***	***Key***	***Long Term***	***Legislature***	***Steering Committee***	***NY Connects Service Gaps Analysis will serve as talking points to address the need for long term care, housing, and transportation regulatory relief to encourage collaboration of existing resources.***

Economic Security

Goal: All individuals will reside in households with sufficient economic resources to meet their basic needs.

Action	Strategy	Priority	Time Frame	Responsible Agencies	Lead Agency	Monitoring Report
HH 25	Promote financial independence sufficient to maintain seniors at home through education, encouragement, and assistance where needed.		Long term	Department of Social Services (DSS) Job Devel. CCE LTCTF UMMC	Office for the Aging (OFA)	The Genesee County Office for the Aging subcontracts with Job Development to operate the Senior Community Service Employment Program in Genesee County. Job Development provides career counseling, career assessment and temporary subsidized employment to assist low income seniors to return to unsubsidized employment in their community. Job Development was allocated four positions in 2009. Total of 8 people were served with 3 securing unsubsidized employment. Entered Employment Rate = 66.7% vs Goal =58%; Employment Retention Rate = 100% vs Goal = 71.8%. Seniors are often not aware of programs, are reluctant to take advantage of programs, or may "fall between the cracks" for eligibility. Encourage providers to: Promote activities that seek out underserved socioeconomic, geographic, disabled, and cultural communities; Advocate for more programs and innovation by sharing the needs with local, state, and national resources by contacting representatives and decision makers; Collaborate with partners to ensure that all citizens and providers are made aware of the agencies, programs, and services that are available to them; Encourage providers to make referrals to

						appropriate resources; Work with providers, businesses, and consumers to address the barriers of stereotype stigmas and "silo" mindset. It should also be noted that the Senior Affordable Housing Project at the Jerome Center will provide 37 housing units available in mid 2010. This project is in collaboration with Conifer / LeChase Development.
Goal: All individuals will be prepared for their eventual economic self-sufficiency.						
Action	**Strategy**	**Priority**	**Time Frame**	**Responsible Agencies**	**Lead Agency**	**Monitoring Report**
HH 22	Develop/promote services and opportunities for individuals that will increase or develop their vocational skills to help increase their economic self-sufficiency.		Long Term	Job Devel. DSS Youth Bureau ARC	HHS Focus Group	Job Development secured occupational skill training for 54 individuals providing $145,900 in financial aid for tuition and books. Job Development also assisted 8 businesses to upgrade the skills of their existing workers securing $105,763 for their training. The Adolescent Vocational Exploration Program has two more years of funding to serve youth with multiple barriers to employment. Genesee County's projected increase in age 60+ population is nearly 60% from 2010 to 2030. Plan to create a "livable community" where all residents can live and participate in their community, no matter their age, health, or physical ability; where citizens can grow up and grow old with maximum independence, safety, and well-being." ARC is currently developing a Culinary Arts Training Center at their Center on Woodrow Road. It is still in the design phase but they are seeking funding through the ARC of the US and the Golisano Foundation to provide training to individuals that ARC serves that will be transferrable to the food service industry. This program will hopefully be up and running in late 2010.
Physical and Emotional Health						
Goal: All individuals will have optimal physical and emotional health.						
Action	**Strategy**	**Priority**	**Time Frame**	**Responsible Agencies**	**Lead Agency**	**Monitoring Report**
HH 14	The strength-based approach should get infused into all aspects of Health and Human Services.		Long Term		Youth Bureau	The Youth Bureau partnered with Job Development to provide the Adolescent Vocational Exploration Program (AVE) to 13 low income, in-school youth between the ages of 14 to 18. AVE assists youth to build developmental

						assets such as self esteem, job readiness, educational competency, community connection, and form healthy relationships with mentoring adults. Career exploration field trips also assist the youth to develop future career goals. The youth then transitioned to subsidized work experience positions that related to their career of interest during the summer of 2009 where they applied their skills and earned $7.25 per hour for their work. Both public and private sector employers participated. Additionally, Job Development served 97 other low income youth during the summer months by providing subsidized work experience assignments at area employers. Profiles for Student life survey results were utilized to document the compelling need for youth development. Youth do not feel they are given useful roles or that the community cares about them One avenue to address the need is through the AmeirCorps program. Another approach is to offer Youth Development Basics courses to all agencies starting with the HHS focus group.
HH 19	Prepare an inventory of services on the County's website to support coordination.		Short Term	Mental Health RAP United Way Health Dept.	HHS Focus Group	Genesee County Mental Health will work with RAP and the Genesee County IT Dept to create a link on the County web-site, providing updated listings of county & provider services. NY Connects has a link on the County website which has an extensive resource directory of local and national health and human service-related resources. The Health Department has a ReadyGenesee website for emergency preparedness.
HH 02	NY Connects Point of Entry Initiative will be implemented as mandated by New York ***State and will focus on strengthening networking amongst health and long term care related service providers to improve the overall long term care system.***	Key	Long Term	HHS Focus Group LTCTF GRILC	OFA DSS	NY Connects will act as a clearinghouse for exchanging health and human service information, programs, updates and trainings, etc. The Service Gaps Analysis will serve as talking points to address long term care needs of seniors, younger disabled persons, and their caregivers.
HH 04	Collaborate on key issues related to access and availability to local health care including medical, dental and psychological services. for children, youth, adults,		Long Term	HHS Focus Group	HHS Focus Group	Lake Plains Community Care Network assists those that qualify in obtaining insurance through Child Health Plus, Family Health Plus and Medicaid. They also assist families of children with special healthcare needs. Lake Plains has available a discount drug card for those that lack drug

	seniors, families and those with developmental disabilities.					coverage or for medications not covered on the individual's prescription plan. Rochester RHIO is a secure, electronic health information exchange that gives authorized medical providers access to test results, lab reports, radiology results, medication history, insurance eligibility and more. Encourage providers to participate in RHIO, encourage citizens to work with Lake Plains Community Care to take advantage of personal health records assistance and facilitated health insurance enrollment. OFA has a health insurance counseling program. UMMC provides Charity Care and Financial Assistance for those with need. Collaborates with RAP, Mental Health, Law Enforcement, Mercy Flight and Parole to streamline care and transfer of individuals to appropriate psychiatric providers.
HH 12	Support the viability of acute and long term care in Genesee County	Key	ongoing	HSCG LTCTF	HHS Focus Group	OFA has staff who can educate about long term care options, planning and payment needs for long term care. Continuum of care facility and service coordination for senior/disabled housing is needed. NY Connects Gaps Analysis needs to be included in planning. UMMC successfully recruited 1 General Surgeon and 1 OB/GYN provider. UMMC is also actively recruiting an additional Orthopedic Surgeon along with building a 20 million dollar surgical addition to support growth. UMMC also provides scholarships to high school students, nursing students and employees to continue their education in the health care field. It should also be noted that UMMC provides on site RN to BSN program in conjunction with Keuka College as well as a Clinical site for nursing, pharmacy, physical therapy, dietary, radiology and physician assistant students.
HH 26	Identify and respond to health and wellness needs of the growing senior population.		ongoing	DSS Health Dept. (Public Health) LTCTF	OFA	Lake Plains Community Care Network offers the Patient Empowerment Training as well as Stanford's Chronic Disease Self-Management Program (CDSMP). The Health Department completed and submitted their 2010-2013 Municipal Public Health Services plan. A major component of this plan was the Community Health Assessment

HH 17	Develop strategies to address the profound health risk of obesity for youth and adults.		Intermediate	Youth Bureau CCE UMMC Health Dept.	HHS Focus Group	The County Park and Youth Bureau are working to enhance programs offered that get youth active and utilizing the parks. A grant was submitted in December 2009 to create an environmental education program that targets middle school youth. CCE is participating in an Obesity Coalition with the YMCA, UMMC, Dr. Jain, Dr. Lamb and Rotary Club. The purpose is to combat and prevent childhood obesity by advocating healthy lifestyles for our children and families. The coalition anticipates recruiting families in January, 2010. The Health Department received a grant entitled Healthy Communities Capacity Building, to combat obesity.
HH 28 NEW	***Emergency management planning for the safety of every person in the community during and following a disaster, taking into consideration populations historically considered "vulnerable," "at risk," or "special needs."***		***Ongoing***	***Genesee Co. Emergency Healthcare Committee UMMC***	***Health Dept.***	***Genesee Co. Planning, Health Dept.. EMS, DSS, OFA, Mental Health, ARC, and Red Cross meet bi-monthly to address the significant planning needs to accommodate special needs populations in the event of a disaster. UMMC provides ongoing NIMS Compliance Standards training to leadership annually and has an established comprehensive Emergency Preparedness Plan. Participates on the Emergency Preparedness Council with the Western 8 Counties. UMMC also has received a $45,000 grant from the Health Emergency Preparedness Program to enhance service.***

Community

Goal: Genesee County communities will provide children, families and adults with healthy, safe, and thriving environments.

Action	Strategy	Priority	Time Frame	Responsible Agencies	Lead Agency	Monitoring Report
HH 13	Monitor implementation of the County's Strategic Plan for Transportation to ensure that needed transportation options are available.		Ongoing	HSCG Trans. Council	OFA	Transportation continues to be a significant need for County residents. Collaboration is needed with partners to ensure that all citizens and providers are made aware of the agencies, programs, and services that are available to them. Encourage providers to make referrals to appropriate resources. It is also necessary to collect rider-specific needs data to use for grant opportunities. Partners also need to seek group opportunities to coordinate transportation resources amongst transportation provider/funding agencies in the county.
HH 21	Plan for the impact of the increase in population of senior citizens.	Key	Need to begin now!	Impact on a number of	OFA	This recommendation has been highlighted by the Comprehensive Plan Steering Committee for attention from

				focus groups LTCTF		all focus groups. We must continue planning to create a "livable community" where all residents can live and participate in their community, no matter their age, health, or physical ability; where citizens can grow up and grow old with maximum independence, safety, and well-being". It is also critical that we continue holding more joint meetings with the 9 other Focus Groups. NY Connects Service Gaps Analysis will serve as talking points to address long term care needs of seniors, younger disabled persons, and their caregivers
HH 24	Respond to and recognize the importance of and impact caregivers to the over 60 population and those caring for disabled under 60		ongoing	DSS	OFA	NY Connects Service Gaps Analysis will serve as talking points to address long term care needs of seniors, younger disabled persons, and their caregivers. Continue to urge caregivers to plan ahead in order to avoid crises.
Goal: Genesee County communities will provide all individuals with opportunities to help them meet their needs for physical, social, moral, and emotional growth.						
Action	**Strategy**	**Priority**	**Time Frame**	**Responsible Agencies**	**Lead Agency**	**Monitoring Report**
HH 03	Develop a Community Health Report Card		***Long*** Term	HHS Focus Group	Youth Bureau	Lake Plains Community Care Network along with the Genesee County Department of Health created a community report card for the 2010 community health assessment. Lake Plains Community Care Network along with the P^2 Collaborative of WNY will be focusing on public reporting in Quarter 1 2010. Future community report cards that are consumer friendly may be developed as a result of the public reporting. The Consumer Advisory Team that the Consumer Engagement Associate is putting together will likely review such a project. As part of their recently submitted plan, the Health Department completed a Community Health Assessment. The two focus areas were access to healthcare and chronic disease.
HH 06	Create a human service planner in the County Planning Department		Long Term	Legislature	HHS Focus Group	The idea of reinstating a human services planner is desirable, but not feasible based on current economic conditions. Perhaps this could be addressed by the County sponsoring a college intern or a Vista.
HH 07	Work towards regulatory relief and flexibility to implement and operate programs based on local needs and local decision making.	Key	Long Term	County Manager LTCTF	County Legislature	NY Connects Service Gaps Analysis will serve as talking points to address need for long term care, housing, and transportation regulatory relief to encourage collaboration of existing resources.

HH 27	Increase community engagement among all to address current issues/problems.	Key	Short Term	RSVP Americorps CCE/ Leadership Genesee	HHS Focus Group	Lake Plains Community Care Network's Consumer Engagement Associate (CEA) is in the process of creating a consumer advisory council that will include consumers in deciding whether or not new resources will be effective and user friendly. Tapping the resources of volunteers will be key during these difficult fiscal times. Recruitment of retirees for AmeriCorps will be enhanced by provisions in the Serve America Act. Adults 55 and older can designate their education award to a child or grandchild. CCE Programs (Leadership Genesee, Nutrition & Youth Development) providing education to all audiences regarding aging population, healthy lifestyles. The grant that was awarded to the Health Department (Healthy Communities Capacity Building) will be used to build partnerships between UMMC, CCE, local physicians and Genesee County Parks Department.

Citizenship

Goal: All individuals will demonstrate good citizenship as law-abiding, contributing members of their families, schools and communities.

Action	Strategy	Priority	Time Frame	Responsible Agencies	Lead Agency	Monitoring Report
HH 18	Juvenile Justice Services appear to be needed for older youth (age 16-19).		Short Term	Juvenile Justice Planning Committee	Probation	The Criminal Justice and Juvenile Justice Planning Committee meet regularly to monitor issues with services. Effective services for older youth are still limited in scope and difficult to provide.
HH 20	Research and review the impact that substance use and abuse has on social problems and human services. (include recent incidences of under age drinking)		Intermediate	GCASA DSS UMMC	HHS Focus Group	GCASA regularly surveys youth regarding drug and alcohol use and risk protective factors. The City and County Youth Bureau have scheduled a joint meeting in January for a presentation of the survey data. The survey results may shed light on the impact of substance abuse. CCE pursuing collaborative options with evidence based program PROSPER. UMMC provides services for those with addictions and meeting space of AA and NA meetings.
HH 23	Ensure that the criminal justice system is not the default for juveniles and adults		Short Term	CJAC	Juvenile Justice Planning Committee	Elder Abuse, including financial exploitation, will be addressed to community, law enforcement, businesses, and providers at Crime Victims Week conference April 2010.

Acronyms Associated with Health and Human Services Focus Group Monitoring Report

ARC- Association of Retarded Citizens
ASME- American Society of Mechanical Engineers
BOCES- Board of Cooperative Educational Services
CCE- Cornell Cooperative Extension
CCSI- Coordinated Children's Services Initiative
CJAC- Criminal Justice Advisory Committee
DCJS- Department of Criminal Justice Services
DSS- Department of Social Services
FAP- Financial Assistance Programs
FQHC- Federally Qualified Health Center
GCASA- Genesee/Orleans Council on Alcoholism and Substance Abuse
GLOW- Genesee Livingston Orleans Wyoming
GRILC- Genesee Region Independent Living Center
HHS- Health and Human Services
HSCG- Human Services Coordinating Group
LCCP- LeRoy Christian Community Project
LTCTF- Long Term Care Task Force
OCFS- Office of Children and Family Services
OFA- Office for the Aging
RAP- Regional Action Phone
RFP- Request for Proposals
RGRTA- Rochester Genesee Regional Transportation Authority
RSVP- Retired and Senior Volunteer Program
SPOA- Single Point of Accountability
UMMC- United Memorial Medical Center
USDA- United States Department of Agriculture
VESID- Vocational and Education Services for Individuals with Disabilities

Plans Associated with the Health and Human Services Focus Group

Plan Name	Local Agency	State Agency
Annual Implementation Plan	Genesee Co. Office for the Aging	New York State Office for the Aging
Child and Family Services Plan (2007-2009)	DSS / Youth Bureau	Office of Children and Family Services (OCFS)
Persons In Need of Supervision/ Memorandum Of Understanding	DSS/Probation	OCFS/DCJS
Co-Location Project	DSS/GCASA	OCFS/OASAS
Flexible Fund for Family Services	DSS	OCFS
Child and Family Services Review Program Improvement Plan	DSS	OCFS
Child Protective Services /Ongoing Monitoring and Assessment	DSS	OCFS
Safety and Permanency Assessment	DSS	OCFS
Municipal Public Health Services Plan	Genesee Co. Health Department	New York State Health Department
Conference of Local Mental Hygiene Directors NYS Office of Mental Health Plan	Genesee County Mental Health	NYS Office of Mental Health
Plan of Work	Cornell Cooperative Extension	USDA
GLOW Comprehensive Workforce Plan	Job Development Bureau	NYS Department of Labor
Annual Report	Batavia Veterans Administration	Veterans Administration

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