

PRESENT: Chair Leadley, Legislators Ferrando, Lawrence and DeJaneiro. County Manager Gsell. Also Present: Legislature Clerk Pratt, Legislator Hancock, Social Services Commissioner Kirkpatrick, Office for the Aging Director Whitmore, OFA Services Administrator Spink, Legislator Bausch, Daily News Reporter Mrozek, GO Art Executive Director Kielbala, WBTA Intern, Youth director Sikorski, Arts Council Board Member Knipe, Nursing Home Administrator Schaller, Nursing Home Controller Kuehl, Nursing Home Director of Nursing Canale.

Chair Leadley called the meeting to order at 4PM in the Legislature Conference Room. The minutes of the May 30, 2012 meeting were approved upon motion of Legislator Lawrence seconded by Legislator Ferrando 3-0, Legislator DeJaneiro absent.

Office for the Aging Director Whitmore requested approval of a one month contract extension with American Red Cross of Greater Rochester for the Food Service contract under the current terms and conditions while the new contractor ARC finalizes securing equipment, etc. for the new venture. This was approved for placement on the next Legislature Agenda upon motion of Legislator Lawrence seconded by Legislator Ferrando and approved 3-0, Legislator DeJaneiro absent. The Committee was appreciative of the Red Cross's gracious assistance at this time. Chair Leadley confirmed that the three day per week schedule will continue until ARC takes over the contract on July 20, 2012. The freezer has not yet been transferred but it will be.

Mrs. Whitmore requested permission to apply for a Systems Integration Grant which involves Federal funding passed through the State for the local New York Connects grant. This program had a 25% reduction last year and the new funding will bring it back up. The grant will further the Long Term Care Task Force work strengthening public benefit through the "no wrong door" link to appropriate services. Permission to apply was approved 3-0 upon motion of Legislator Ferrando seconded by Legislator Lawrence, Legislator DeJaneiro absent. Legislator Lawrence asked how these services related to SPOA Program. Social Services Commissioner Kirkpatrick noted that the SPOA Program was concerned with Mental Health clients. Both agencies participate in funneling questions appropriately to existing services. Mental Health was carved out of NY Connects.

Social Services Commissioner Kirkpatrick and Office for the Aging Director Whitmore reported that several years ago individual agency contracts for Personal Emergency Response Systems were combined into a single County contract. Although the Health Department is no longer a participant, Social Services and OFA are requesting approval of the first of a four year renewal clause. This was approved for placement on the next Legislature Agenda upon motion of Legislator Ferrando seconded by Legislator Lawrence. Legislator Lawrence asked if senior citizens not involved with either Agency would also qualify for the reduced rates. Technically anyone calling the Office for the Aging would be considered a client and thereby qualify. Chair Leadley noted that this would be appropriate for consideration in the Fall Prevention Program.

Go Art Executive Director Kielbala was present for her Agency Update joined by Board Member Knipe. They expressed appreciation for the support of the Legislature for their Programs which were described in a handout. Their Americorps volunteer has been

important to programming and marketing. Facility use is up and several community groups are using the space. Re-grant funding has increased 5% although there has been significant administrative funding cut in spite of excellent service and reputation. Since 1996 GLOW services have been shared. Much state funding has been leveraged, usually a 50% match. Their research indicates that the Arts generate \$5,000,000 locally as well as being a quality of life issue. They have just begun work on a new strategic planning process. Responses from the Tourism Booth questionnaire indicate that 30% of visitors are here for the Arts. Legislator Ferrando asked if funding was available from the Bed Tax for other tourism generators. County Manager Gsell noted that the Bed Tax Local Law designates 95% of monies collected go to the designated tourism agency. Mr. Knipe indicated he was a three year Board member and that leveraging is a recurring word for their funding.

Youth Bureau Director Sikorski presented her Program Review. Annual allocations from the State continue to be cut. In response the board has not funded Rochester Legal Aid for Youth Advocate Program which was \$20,080 last year. Other programs were held harmless. Orleans County is doing the same. The City contract for operation of the Youth Bureau is going very well, as is Orleans. There are currently 47 Americorps members and there will be 4 additional placements. This is the last year of a 3 year funding round. Program priorities are changing and being evaluated for future participation. Reality Check funding continues at the State and Regional levels. The Youth Bureau receives the largest share of STOP DWI educational funding. The SADD group has revitalized and there are many community awareness events scheduled. The Youth Court has heard 9 cases to date this year. A new class will be recruited for the Fall. The Program is losing 10 senior members. The Citizen Corps grant has exceeded goals and there has been a lot of positive feedback. The USTA grant is now serving 9 Parks. Get Up and Get Active Program has been well received. The biggest success is the joint venture with the Park bringing a one week EnviroChamps camp this summer to promote environmental stewardship, health and wellness and showcase the fine facilities available in the County. This is grant funded and aimed at middle school youth. Mrs. Sikorski is looking towards the 2013 budget with caution. Staff has gone from 6 to 4.5 people. The new location is awesome and a good fit with the Office for the Aging. Signage for the building is coming and the Veterans signage will be removed. Legislator DeJaneiro asked what could put us in a better position to receive funding. Director Sikorski stated that collaboration was the key and they are doing so much in that area already.

Acceptance of the Reality Check COLA and corresponding budget amendment in the amount of \$14,035 was referred to Ways & Means with a recommendation for placement on the next Legislature Agenda upon motion of Legislator DeJaneiro seconded by Legislator Lawrence.

Mrs. Sikorski reviewed the Resource Allocation Plan with the Committee. This was approved for placement on the next Legislature Agenda upon motion of Legislator Ferrando seconded by Legislator Lawrence.

Nursing Home Administrator Schaller presented an inventory of 230 items left over from the Intergenerational Daycare Center. These items are the property of the County and it

is her recommendation that they be declared surplus and disposed of through auction or other appropriate means. This was referred to Ways & Means with a recommendation for placement on the next Legislature Agenda upon motion of Legislator Lawrence seconded by Legislator DeJaneiro.

The Nursing Home team presented a contract with a MDS Consultant to provide training and development of staff skills with the Minimum Data Set (MDS) in an effort to increase Medicare and Medicaid revenues at the facility. This was part of a request for proposal presented in the Fall and they are pleased to bring it forward today. Mrs. Schaller has worked with the firm in the past and highly recommends their services. The MDS document is 38 pages and is the reimbursement vehicle that must be completed at least four times per year for each resident. It is very complicated and without proper education and training, reimbursement possibilities are easily overlooked. The annual cost of the contract is \$143,000 and includes the elimination of a full-time nurse at a cost of \$83,753. The remaining \$59,247 will be realized through increased revenue from use of the services. \$855,000 is possible potential new revenue under the program for this year. This was approved for placement on the next Legislature Agenda upon motion of Legislator Lawrence seconded by Legislator DeJaneiro. The contract will be effective June 14, 2012 through June 13, 2013 with a possible one year renewal upon mutual consent. The contract will contain a termination clause and should be looked at in 6 months for evaluation.

The Intergeneration Daycare Center has been closed since the first of the year. In order to proceed with the relocation and expansion of the Adult Daycare Program to that space or another scenario within the facility the services of a professional architect are needed to ensure accuracy and compliancy with the required NYS DOH Administrative Review and Approval process. Quotes were received from three architectural firms and Mrs. Schaller is recommending LaBella Associates at a cost of \$4300. They are experienced in Adult Daycare requirements. Legislator Bausch stated he would like to see the break-even point of the program before proceeding further. It was the consensus of the Committee that Mrs. Schaller return in July with this information and at that time the decision will be made whether or not to proceed with the contract.

County Manager Gsell presented Mrs. Schaller's May Administrative Summary and discussion ensued.

The next meeting is on July 2, 2012 and Chair Leadley has invited the Smoke Free Coordinator to make a 10 minute presentation at the beginning of the meeting.

The meeting was adjourned at 6PM upon motion of Legislator Ferrando seconded by Legislator Lawrence.

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Esther Leadley, Chair  
Human Service Committee

Submitted 6/6 cpp